One Page Project Summary of Idea/Product

Name Email Contact Address Mobile No.	
Project Title	
Basic idea: Concise description (not more than 3 lines) summarizing the basic idea of the project. (This should answer the question: "Tell me in 10 seconds what your project is all about").	
Key Results: What concrete results will be produced within the Pre- Incubation project?	
Impact: Describe what will be made possible when the project has delivered its results and achieved its objectives and these can be taken into use.	
Objectives: Describe briefly what you are trying to achieve in the project.	
What is your expectation from this programme? (mention in points)	1. 2. 3.
Activities that shall be needed for the Project: 1. 2. 3.	Likely Expenses: 1. 2. 3.

For Office Use:

Note:

The purpose of 'One Page Project Summary' is to provide:

- A concise summary of key information about a project idea or concrete initiative to develop a proposal.
- Simple basis for further technical discussion, either with experts, potential partners or mentors.
- Support for internal decision making: is the proposal idea good enough to deserve the investment of time & effort needed to develop it further?
- It is supposed to help you crystallize and communicate your ideas about your project.
- Keep it short. If you find yourself writing lots of text for any of the sections, you have missed the point about what it's supposed to be for.
- If you have nothing to say for some of the sections, leave them blank. (But if you have little or nothing to say for many of the sections, maybe it's a sign that your ideas need to be matured drastically?).